



**SIMPLY
SECURE**

NETWORK SECURITY WITHOUT PERFORMANCE IMPACT.

IT SECURITY FOR THE PUBLISHING INDUSTRY

CUSTOMER

- Industry: Publishing
- Country: Italy
- Size: 200 employees
- Network: Windows Desktop / PC / Notebook and Android devices

CHALLENGES

- Eliminate malware infections
- Reduce the performance impact on network clients

OUR SOLUTION

- Excellent malware detection rate
- No performance impact
- Define policies for application, device and internet usage
- Easy administration

BENEFITS

- Fewer malware infections
- No impact on client usage
- Prevent insider attacks using external devices
- Android devices efficiently secured
- Less time spent on management

ZANICHELLI

Publishing is a digital business. Even printed books are products of a digital workflow, from receiving and editing the manuscripts to preparing layouts. IT security is vital for publishers to make sure that there are no delays in getting the latest bestseller published.

Publishing house Zanichelli Editore, located in Bologna (Italy), was founded in 1859 by bookseller Nicholas Zanichelli. Throughout its history, it has focused on spreading scientific knowledge, for example by publishing the Italian translations of *On the Origin of Species* by Charles Darwin (1864) and *Relativity: The Special and General Theory* by Albert Einstein (1921). Its editorial commitment continues to this day as Zanichelli is still publishing scientific translations of key titles.

Already strongly aware of the importance of IT security, Zanichelli conducted a network-wide assessment to find out the current state of their security solution. One of the key issues turned out to be performance: the company's previous security solution had a very strong impact on the usability of network clients. An equally pressing issue was time: Zanichelli's IT department needed a large amount of time to configure and manage the previous solution.

Not only did malware seep through unhindered, the previous solution did not offer a streamlined management interface. "We kept encountering a large number of malware infections, despite having a security solution," notes the company's IT administrator. "And every day, our staff was solving problems related to the large performance impact and the poor manageability of the security solution."

After analysing the results of the assessment, Zanichelli decided to carry out a series of tests in order to find a suitable replacement. "The goal was to find a solution that would guarantee the highest malware detection rate, but at the same time it should not adversely affect computer performance."

“THE ABILITY TO REMOTELY INSTALL CLIENTS WITHOUT PROBLEMS, THE SILENT BACKGROUND SCAN, THE EASY CONTROLS FOR MANAGING INTERNET ACCESS ...” Daniele Di Martile, IT administrator.

SOLUTION: STREAMLINED MANAGEMENT OF SECURITY, POLICIES AND MOBILE DEVICES

After testing a range of products, G DATA turned out to meet all requirements. G DATA ENDPOINT PROTECTION BUSINESS provides a great combination of efficient detection and low performance impact. Its centralised management and client distribution functions allow administrators to quickly deploy and configure security for all network clients.

The streamlined interface has been one of the main benefits for Zanichelli: “We immediately appreciated the ease of use of the administrative interface. Especially

its dashboard view is very useful, providing an uncomplicated overview of the network status.”

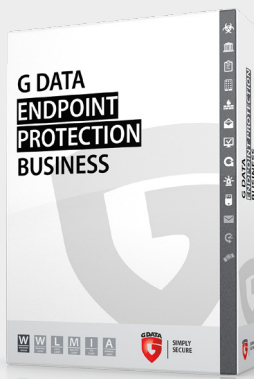
Deployment and management can be carried out much quicker than before: “The ability to remotely install clients without problems, the silent background scan, the easy controls for managing internet access – all of these have reinforced our decision to choose G DATA.”

The powerful PolicyManager module has especially surprised the company. In addition to restricting internet access, it can be used to manage device usage on a per-user level, lowering the risk of attacks from inside the network – all for a very attractive price. Another welcome extra is the management of Android smartphones and tablets using a central console, offering an integrated solution to secure data, even when the devices are being used on the road.

BENEFITS

G DATA has brought Zanichelli more benefits than could hope for. The initial requirements of a higher malware detection rate, better management capabilities and less performance impact have been met – and exceeded. The company’s IT department spends far less time cleaning infected machines and the risk of data loss has been greatly reduced by configuring PolicyManager. Last, but not least, Zanichelli appreciates the efficiency of G DATA’s support department.

G DATA ENDPOINT PROTECTION BUSINESS



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